# Paula Frecot

## Digital Product (UI/UX) Designer and Graphic Designer

## **CONTACT**

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#### LINKS

Portfolio: https://paulafrecot.de/

#### **EXPERIENCE**

Internship: Graphic Design and UI/UX-Design

### Shuttle Design Studio, Würzburg (Germany), Okt 2023 – Feb 2024

- Made assets and added case studies to the company website
- Designed a sub-page and micro animations for company website
- Worked on company website responsiveness
- Various graphic design and editing tasks
- · Product photography

## **Illustration and Graphic Design**

#### Impuls Training Tools, Würzburg (Germany), 2015 - now

Made various print products, like post cards, card games and posters

## Freelance Design Work

#### 2015 - now

- Designed Logos, e.g. for two international research projects led by the University of Würzburg
- Science outreach in collab. with University of Würzburg (AR Game Radio.Galaxy, VR Game LightSky)
- Made various print products, like wrapping paper, cards and flyers
- Made digital assets for websites

#### **TOOLS AND SKILLS**

Digital Design: UI/UX Design, UX Research, Webdesign, Wireframing, Prototyping, Animation,

Basic HTML and CSS Dev., Webflow Dev.

Editorial, Graphic Design: Layouting, Photo Editing, Typography

Illustration

Tools: Figma, Weblow, Photoshop, Illustrator, InDesign, After Effects, Basic Blender, Git Version Control, Word,

**PowerPoint** 

Languages: German (native), English (C1), Russian (Advanced), French (B2)

## **EDUCATION**

#### 2021 - 2025

Communication Design (B.A.), Hof University of Applied Sciences

#### 2017 - 2019

GCE A-levels, Siebold-Gymnasium Würzburg

#### 2016/2017

Highland High School, Salt Lake City, USA

#### 2010 - 2016

Siebold-Gymnasium Würzburg

#### **STAYS ABROAD**

#### 2016/2017

Foreign Exchange Year, Salt Lake City, UT, USA

### Jan - Apr 2020

Work and Travel Australia

